

## A Santa Suit Pays Off in Many Ways

Analysts in the costume retailing industry are projecting that Santa Claus suit sales will be up this season based on sales to date. Although the country and much of the world is still in a recession and overall holiday spending is expected to be up only slightly - if not down; these early projections demonstrate the value of the Christmas spirit in a bad economy. You simply cannot put a price tag on the Christmas spirit.

A visit from Santa Claus can brighten anyone's spirits enough making a Santa Claus suit an investment that can provide years of cherished memories. When shopping for Santa Claus suits there is something for every budget so do not consider this out of your financial bounds. During the summer months [Santa suits](#) typically sell for 25% off or more. However, once the holiday season get close the costumes usually range in price from just around \$35.00 to over \$400.00 for a professional grade suit. As an added value, many Santa Claus Suits are also sold with the beard and wig included - this helps you save even more.

If you are planning to wear the suit for many years it pays purchase a higher end costume and go for a quality professional Santa Suit. This is especially important if you are purchasing the suit for an organization, charity drive or other business. The more professional you look the more likely you will have happy customer who will seek you out year after year for pictures with Santa. For more practical reasons you will definitely want something with wash-ability, wear-ability and comfort that you can use for several years. A Santa costume can truly be a gift that keeps on giving year after year and in many ways.

The Christmas spirit however may not be the only driving force in the sale of Santa suits. It may be possible that the recent high unemployment rates may actually be driving the sale of Santa suits in men looking to make some holiday money while searching for full time work. According to [Simplyhired.com](#), a mall Santa's salary can average as much as \$24,000 for the season - that's only about two months. Self employed visiting Santa's can earn from \$150 - \$250 an hour. A good quality Santa suit can therefore be a wise investment for your financial future as well.

### About the Author

Charles Taylor, aka the CostumeKid, works and writes for Costume SuperCenter in NJ. As a professional blogger he decided to leverage his expertise online and love of Halloween and join the [Halloween costumes](#) business help to create a costume website that makes purchasing costumes simple and convenient.

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